

**International  
Business  
Federation**



**GLOBAL BUSINESS  
CONFERENCE  
BUSINESS EXPO  
LONDON 2017** 

**Global Business Conference and Business Expo 2017**

**Olympia Conference Centre London**

**21<sup>st</sup> September 2017, DAY 1 Programme**

**8.00 Business Networking Meeting**

**9.00 REGISTRATION**

**10.00 Introduction to International Business – Virendra Sharma, MP and international development portfolio**

**10.20 Global perspective of business and IBF – Rajeev Gupta, Founder Chairman International Business Federation**

**10.40 Business networking for business growth - Brad Burton – Founder chairman 4N networking and top motivational speaker**

**11.20 Creating business from scratch - Q & A session – Brad Burton Founder chairman 4N networking and top motivational speaker**

**11.40 TEA BREAK & taster Business coaching sessions**

**12.00 UK as hub for global business – Rt Hon'ble Baroness Sandip Verma, Chairperson of European External Affairs Committee**

**12.40 Connecting Businesses to other countries - Panel Discussion**

**13.00 LUNCH BREAK & Business coaching sessions**

**14.00 Cutting edge marketing for small businesses – Clive Hayes - Author of "Dominate or Die" in Business**

**14.30 Speed networking session - 4N network**

**15.00 TEA BREAK**

**15.30 Cybersecurity seminar –How to prevent internet fraud and protect you, your family and business – Graeme UKSP**

**16.00 Leader mind set, human Values and business impact – Prof GP Rao, Founder Chairman, Spandon Foundation for Human Values in Management, Dr Diwakar Sukul, Psychologist and Founder of Kamkus**

**17.00 Fun after work and Bhakti in Business– Bhakti Marg Group, Germany**

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**22<sup>nd</sup> September 2017, DAY 2 Programme**

**8.00 Business Breakfast 4N Network Meeting**

**9.00 REGISTRATION**

**10.00 How to grow business across nations – Lt Gen JS Ahluwalia- President Institute of Directors**

**10.20 Business opportunities in India and other countries – Abhay Agarwal , Secretary Chamber of Commerce People of Indian Origin**

**10.40 Cultural difference between UK and China and business impact – Yuri Rui Ou Founder of Linkup China**

**11.00 Speed networking 4N network**

**11.30 TEA BREAK**

**12.00 Maximising business opportunities – Mathew Harding BBX**

**12,30 Social media marketing on shoe string budget – Clive Hayes , Author of “Dominate or Die” in Business**

**13.00 LUNCH BREAK & Business coaching sessions**

**14.00 Art of copywriting and advertising for small business – Mike Albert Copywriting for Start-ups**

**14.30 Thinking differently and creating consumer demand – BuddhDev Pandya Corporate Thinker**

**15.00 TEA BREAK and Business coaching Taster session**

**15.30 Inspiring innovation in business workshop**

**16.00 Speed networking**